

Dates & deadlines 2019



Interpreting the news for pest professionals

Pest is an exciting source of independent news for all those working in professional pest management, including, commercial pest control companies, local authority pest control units, facilities pest control, consultants, researchers, regulators, manufacturers and distributors.

The **Pest** range

- **Pest** magazine is a full colour printed magazine published every two months.
- The **Pest** website offers up-to-the-minute news and analysis.
- **Pest+** is an e-news emailed direct to subscribers in the alternate months to **Pest** magazine.
- **Pest+ Alerts** and **Pest+ Extras** are produced when the need arises.
- **Pest+ International** is an occasional e-news published to coincide with selected international events with greater emphasis on international news.

Pest and **Pest+** are controlled circulation publications and therefore free to qualifying pest professionals.

Promotional opportunities

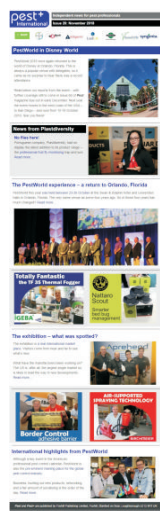
Pest publications offer a range of opportunities for your promotions:

- Traditional printed adverts and loose inserts in **Pest** magazine;
- Digital static and rotating adverts on www.pestmagazine.co.uk;
- Digital adverts in **Pest+** and **Pest+ International** e-news;
- Sponsored news in **Pest+** and **Pest+ International**;
- Direct emailer using the profiled **Pest** database;
- Entry in a pre-event **Pest+ Alert**;
- Item in the online **Pest** library.

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Pest magazine dates

	Artwork deadline	With readers week commencing
Issue 61 PestEx preview edition	28 January	25 February
Issue 62	25 March	22 April
Issue 63	3 June	1 July
Issue 64 Bed bug special	29 July	26 August
Issue 65 PestTech preview edition	16 September	14 October
Issue 66	11 November	9 December

Magazine inserts: Delivered to publisher two weeks after artwork deadline

Pest+ publication dates

	Emailed week commencing
Issue 60: January	21 January
Issue 61: March PestEx preview/Disinfestando review	11 March
Issue 62: May Parasitec review	13 May
Issue 63: July	22 July
Issue 64: September	16 September
Issue 65: November PestTech review	11 November

Pest+ International publication dates

	Emailed week commencing
PestWorld (USA) Special Review with bonus NPMA delegate circulation	21 October

Pre-event Pest+ Alert publication dates

	Emailed
Pre-PestTech	4 November