

Family firm expands



Pest control is the most important sector but the factory also makes many household plastic goods



The investment has included special extra tall forklifts...



... new production lines for the pest control products such as the Beta2...



...and the Alpha bait stations

On Saturday 16 June, Plastdiversity, the Portugal-based manufacturer of rodent bait stations and other moulded-plastic pest control products, celebrated the opening of its new factory.

Almost 200 guests, including customers, suppliers and employees, gathered in the new building in the company's home town of Marinha das Ondas, about 20 minutes drive from the popular resort of Figueira da Foz on Portugal's Atlantic coast.

The investment adds another 5,400m² of factory and storage space to the site.

The development of the Plastdiversity business is a great example of just how global the pest management sector has become. The company was established 21 years ago by Moisés and Isabel Francisco, since when it has grown steadily. Today it employs 40 people and exports to 84 countries around the world. Many of those countries were represented at the opening.

It remains very much a family business and it was Moisés who formally welcomed the guests. There was also a short presentation from João Ataíde, the Mayor of Marinha das Ondas, who said that the family should be very proud of the business they had built.

Whilst the Plastdiversity range of innovative pest control products is the mainstay of the business, the company also produces many everyday plastic goods including, door mats, stools, laundry baskets and buckets.



Starting them young. From left Ana Francisco with husband Pawel Swietoslowski, baby Mia and Pest associate editor Helen Riby. The couple's young son Miguel also attended spending most of the time running around!



The Plastdiversity team, a very family affair! From left: João Francisco (son), Ana Rainho (employee), Ricardo Fonseca (nephew), Isabel and Moisés Francisco, Ana Francisco (daughter) and Marcello Francisco (son)