

PRONIOTIONS INSIDE!

#### **NEWSLETTER & PROMOTIONS**

# LED AT FINAL STAGES OF DEVELOPMENT

At Bower, we've reached the final stages of testing our new LED machines. We are planning to launch them onto the market in the very near future.

As one of the UK's leading developers and manufacturers of fly control machines, after much research, we decided that LED 'lamps' were by far the best option, rather than LED 'strips.'

Why? Well the advantages are clear...

- Pest control operators are familiar with the installation and servicing of lamp units, so the procedure will be familiar to them.
- Bower can quickly and easily introduce numerous fly control units with LED lamps by simply converting existing popular models. By the end of 2020 there will be at least 3 new Insect-a-clear LED units.
- Cost savings will be significant at least 60-70% on power consumption. What's more, LED lamps are considerably longer lasting. Lamps only need to be changed every three years.
- The Bower LEDs are self-driven. No separate driver is required inside the machine. Meaning after each lamp change you are effectively getting a new unit! Also consider that most conventional drivers have a lifespan of about 7 years.
- The UV output is significantly higher than a conventional fluorescent UV lamp. More output and a directional light source provide a larger coverage area which, of course means a more efficient unit.
- The first unit to launch will be an Insect-a-clear Vulcan LED, costing somewhere in the region of a current Vulcan.





# ON SHOW AGAIN!

Yes, Phil Huggins, Mike Brooks and David Haskins look forward to seeing you again, this time at PPC Live, Stand 38 Yorkshire Event Centre, Yorkshire Show Ground, Harrogate. Wednesday 11th March.



## FLY-SHIELD SOLO NOW IN BLACK





### **PROMOTIONS**

### **OFFER RUNS UNTIL 30th April 2020**

#### NORMAL CARRIAGE AND RECYCLING CHARGES APPLY



DESCRIPTION			BRAND	STANDARD £	SHATTER RESISTANT £
8w	12"	T5	WEMLITE	0.93	1.62
15w	12"	T5	WEMLITE	1.10	1.85
15w	18"	T8	Hi-BLUE	0.84	1.73
15w	18"	Т8	WEMLITE	1.12	1.92
15w	18"	Т8	Osram	1.09	1.89
15w	18"	T8	SYLVANIA	1.35	2.35
18w	24"	T8	Osram	1.55	2.79
20w	24"	T12	SYLVANIA	2.22	3.90
20w	24"	T12	Quantum	2.18	3.80
36w	24"	T8	SYLVANIA	2.34	3.76
40w	24"	T12	SYLVANIA	2.22	3.90
40w	24"	T12	Quantum	2.20	3.85
11w	PLS		Osram	2.40	3.30
18w	PL		Osram	2.80	3.90
25w	'U'		WEMLITE	2.00	3.75
22w	8"	Circline	WEMLITE	2.20	5.25

Carriage FREE on lamp orders over £200 (excluding VAT & WEEE)

An additional 15p per lamp will be added to cover the WEEE recycling charge Whilst stock lasts

CAN'T SEE THE LAMP YOU ARE AFTER? JUST CALL & WE CAN HELP!

Call us on 020-8903-0983 or email: sales@bower.co.uk

<sup>1</sup> Box minimum order

## **PROMOTIONS**

Insect-a-clear

### **OFFER RUNS UNTIL 30th April 2020**

NORMAL CARRIAGE AND RECYCLING CHARGES APPLY

MADE IN GB



BUY 5 x SOLO FOR £22.50 EACH! (model FGS2BA)

BUY 5 x SOLO PLUS FOR ONLY £23.50 EACH! (model FGS3BA)

Saving £55.45 for the SOLO and Saving £61.30 for the NEW SOLO PLUS







BUY 4 x NANO G20 FOR ONLY £39.50 EACH!

(model FGN2SW SHATTERPROOF LAMP)

**Saving £55.68** 



BUY 4 x FLY CHECK FOR ONLY £55.50 EACH! (model FGC3SS)

**Saving £105.84** 



BUY 4 x COMPACT CIRCLINE FOR ONLY £62.00 EACH! (model F45CBW)

**Saving £74.32** 

### **OTHER NEWS**

# ARE YOU EFK TRAINED?



Our Part One Diploma course in EFK's goes from strength to strength with David Haskins training hundreds of pest professionals up and down the country. This comprehensive hands on course covers a multitude of topics including now, the latest LED technology.

(PEST Magazine joined us a few months ago. Check out the article in the September/October issue!).

The four hour course finishes with a practical and test. Those who pass will be able to increase their skills on the new Part Two Diploma course, starting in April 2020.

So if you just want to brush up on current skills or if you are new to the industry call Bower or David Haskins directly on 07725 464679 or email davidhbower@gmail.com

You'll also earn CPD points!

### PRAISE INDEED!

How our customers see us...Stuart Earl of The Pest Office writes,

'Bower generally speak for themselves as market leaders. What sets them apart from the rest is the extremely high level of customer service. Nothing is ever too much trouble and the team always go above and beyond to make sure you're well looked after. Five stars from me!'

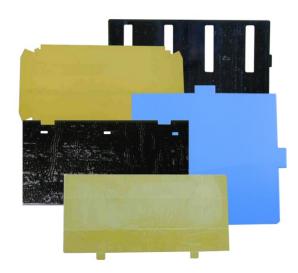
Very kind Stuart. Much appreciated!

# GLUE BOARDS GALORE!

Just a quick reminder as the fly control season is about to kick off...

At Bower we hold significant stocks of glue boards, designed to fit a broad range of units. And check out our prices too – you'll be pleasantly surprised!

Call the office or contact David (<a href="mailto:davidh.bower@gmail.com">davidh.bower@gmail.com</a>) or Mike (<a href="mailto:mikebrooks.bower@gmail.com">mikebrooks.bower@gmail.com</a>) for more information.





#### THE VALUE RANGE

Looking for extra value? Specially designed for the cost conscious consumer, our new Value collection comprises a range of carefully selected insect control units. Covering food and kitchen areas, the home and even outdoor areas. Interested? Just give us a call.









