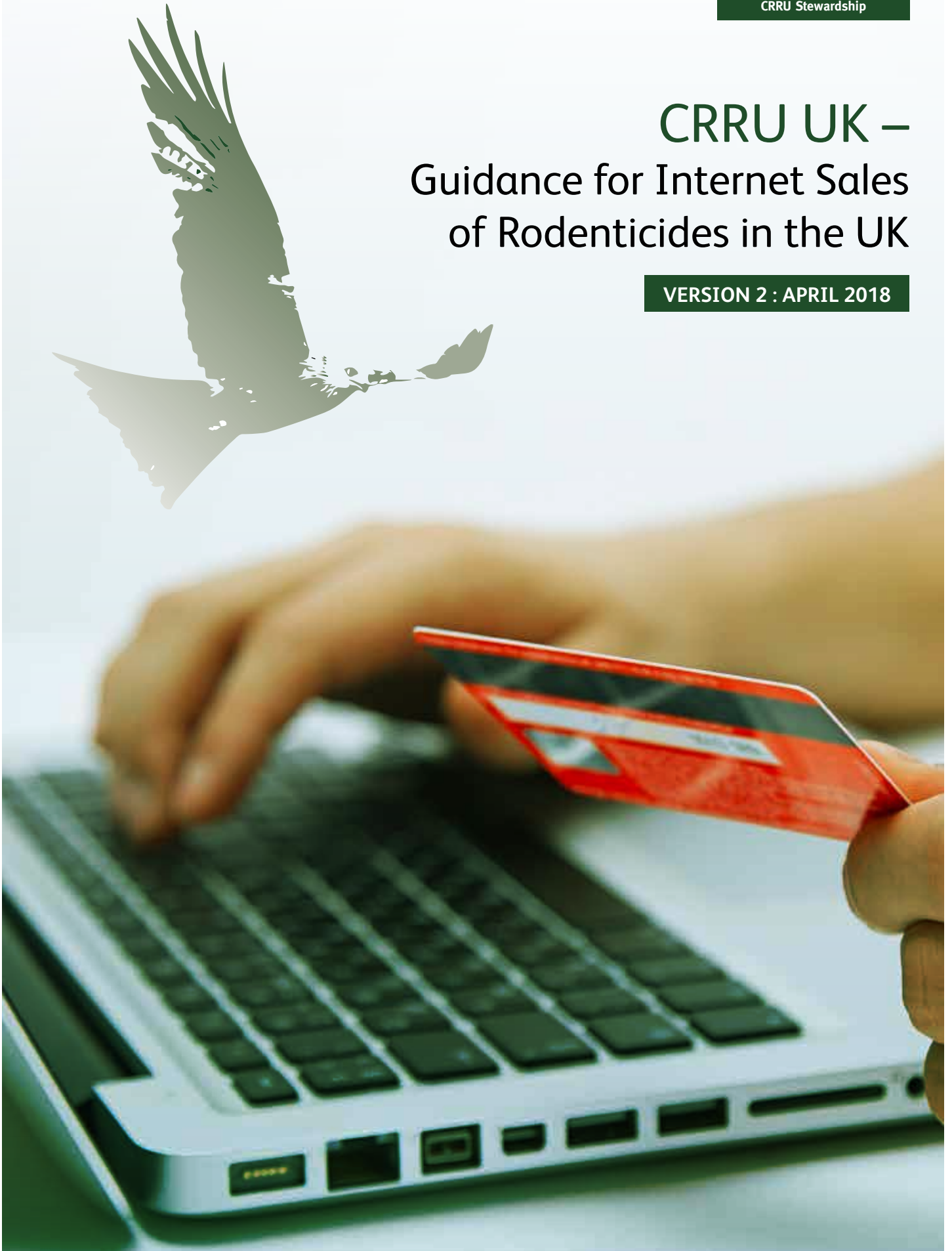




CRRU UK – Guidance for Internet Sales of Rodenticides in the UK

VERSION 2 : APRIL 2018



GENERAL GUIDANCE FOR ALL INTERNET SALES OF RODENTICIDES IN THE UK

- **Only** products currently authorised in the UK by HSE are legal to sell online.
- The current UK Authorisation number for the product **must** be stated in the online description.
- All products offered for sale online **must** show representative pictures of the current legally authorised pack type as available for sale.
- All products offered for sale **must** be supplied in the original packaging with the original label as provided by the marketing company and / or authorisation holder.
- **Never** break down the original packaging into smaller amounts for sale. This is illegal.
- **Never** simply use the term “outdoors”. The area of use **must** be described as per the product label, i.e. “In & Around Buildings”, “Outdoors – Open Spaces”, “Outdoors – Waste Dumps”.
- Advertisements must comply with the following guidelines:
 - <http://www.hse.gov.uk/biocides/eu-bpr/advertisement-requirements.htm>

GUIDANCE FOR SALE OF GENERAL PUBLIC USE PACKS OF RODENTICIDES ONLINE

- All products offered for sale **must** be labelled as being authorised for general public use (ie non-professional) and clearly identified as such in all descriptions.
- All products **must** be sold only in their original packaging.
- All anticoagulant based rodenticides **must** be below 30ppm active ingredient (0.003%).
- All pack sizes offered for sale **must** comply with restricted pack sizes for general public use (see table) – for second generation anticoagulants these are currently up to 300g for use against rats & mice and up to 100g against mice only.

mice only	grain, pellet or paste 50g
	wax block 100g
rats only or mice and rats	grain, pellet or paste 150g
	wax block 300g

GUIDANCE FOR SALE OF PROFESSIONAL USE PACKS OF RODENTICIDES ONLINE

- All products offered for sale **must** be products labelled as being authorised for professional use and clearly identified as such in all descriptions.
- All online description text for products for use ‘in and around buildings’, for use ‘outdoors – open spaces’ or ‘outdoors – waste dumps’ **must** clearly include the following text :

To be used only by professional users holding certification demonstrating compliance with UK rodenticide stewardship regime requirements.

Read the label before use. Using this product in a manner that is inconsistent with the label may be an offence. Refer to the CRRU UK Code of Best Practice (or equivalent) for guidance.

When this product is supplied to a user for the control of rodents, it shall only be supplied to a professional user holding certification demonstrating compliance with UK rodenticide stewardship regime requirements.
- All products **must** be sold only in their original packaging. These pack sizes may vary.
- The online seller **must** confirm the identity of the purchaser, **and** that the purchaser has the required certification and declaration as set out below, prior to supplying the product.
 - www.thinkwildlife.org/training-certification/
 - www.thinkwildlife.org/farm-assurance-schemes-arrangements-after-31st-december-2017/
- The online seller **must** keep records of each sale and the proof of certification presented by the purchaser.
- So called “self-declarations” of competence, whereby a purchaser simply ticks a box online to declare their compliance is **never** acceptable.

Failure to adhere to these guidelines may be an offence and may lead to the company concerned being reported to the Health & Safety Executive, Trading Standards and any other relevant body. Failure to comply may also lead to cancellation of the authorisation for sale of the product concerned.

For more information about CRRU UK and the UK Rodenticide Stewardship Regime :
www.thinkwildlife.org/stewardship-regime

