



# 2021 Dates & Deadlines

**Pest magazine** provides independent news, views and analysis for pest professionals working in servicing companies, local authority units, facilities pest control, research, manufacturers, distributors and as consultants.

## Print dates & deadlines

*Full colour, printed magazine which is published every two months.*

Issue	Advert Booking Deadline	Advert Copy Deadline*	Publication Date
February/March #73 - <i>PestExtra</i> preview	29 <sup>th</sup> January	5 <sup>th</sup> February	17 <sup>th</sup> February
April/May #74	26 <sup>th</sup> March	2 <sup>nd</sup> April	14 <sup>th</sup> April
June/July #75 - <i>National Pest Awards</i>	21 <sup>st</sup> May	28 <sup>th</sup> May	9 <sup>th</sup> June
August/Sept #76	30 <sup>th</sup> July	6 <sup>th</sup> August	18 <sup>th</sup> August
Oct/Nov #77 - <i>Innovation Supplement</i>	24 <sup>th</sup> September	1 <sup>st</sup> October	13 <sup>th</sup> October
Dec/Jan 2022 #78 - <i>Wallplanner</i>	19 <sup>th</sup> November	26 <sup>th</sup> November	8 <sup>th</sup> December

*\*NB: Magazine inserts should be delivered to the publisher one week **after** the advert copy deadline.*

## Pest e-newsletter dates & deadlines

*Our now weekly electronic newsletter now goes out every Wednesday to our entire database.*

## About Pest magazine

**Circulation: 5,764 UK and overseas members.**

**Pest magazine** has seen a 15.9% increase in readership in 2020 compared to 2019, reaching all sectors of the pest control industry.

**UK:** 16.5% growth in the number of readers in 2020 compared to 2019. **Readership breakdown:** Pest Control Companies 73%, Local Authorities 9%, Manufacturers/Distributors 8%, Consultants/Researchers 4%, Facilities Companies Staff 3%, Other 3%

**Overseas:** 15.3% growth in the number of readers in 2020 compared to 2019. **Readership breakdown:** Pest Control Companies 44%, Manufacturers/Distributors 37%, Consultants/Researchers 9%, Facilities Companies Staff 3%, Local Authorities 1%, Other 6%. **Overseas distribution:** Europe 45%, North America 23%, Asia 12%, MENA 7%, Australia/Pacific 6%, Latin America 4%, Rest of Africa 3%.



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