



International

# THE EXTERMINATOR

PelGar news for the pest control industry

Issue 27 Winter 2021

## Season's Greetings!

### Where did 2021 go?

This year seems to have gone in a flash, and suddenly we are at the end of another strange year where living with the ongoing pandemic is our new normal. The PelGar team would like to wish you and your family a safe and Merry Christmas and a Happy New Year!



## New smell on the block!

Through the New Zealand Predator Free 2050 initiative, many new developments are being made that will benefit the global pest control industry. One of these is the development of ceramic, rather than plastic, lures.

Led by Boffa-Miskell biosecurity consultant Dr Helen Blackie, these life-long ceramic lures for rats, stoats and possums remain effective for months – even in extreme weather.

Dr Blackie said “Everyone has always thought peanut butter is the best lure for rats, but when we presented them with other options we showed it isn’t. I can’t say what the scents are, but this is a real product. It’s 100% natural, not toxic and the only lure out there with solid science and extensive field trials behind it. Even better, it’s one of those cost effective and easy to use products which actually works.

We came up with a clear winner for rats, and then tested to see how long rats were attracted to it for. Over three months the lures got significantly more attractive – the longer they were out, the more rats liked them and at every stage they were substantially more attractive than fresh peanut butter... This random lure had over 1,000 rat interactions – three and a half times more than peanut butter did.”

PelGar is working with the NZ team to develop different size ceramic lures designed to fit into our rat and mouse traps. The aim is that these will be available in the UK soon! ■



# In-person trade shows are back!



**After 18 months of virtual events it has been great to get back to live in-person shows this autumn, where we have been able to reconnect with customers and meet plenty of new ones!**

**Pest World**  
Las Vegas, USA  
2-5 November

First up in our international calendar, Pest World was back with a bang! Despite travel restrictions and delays affecting exhibitors and visitors, attendee numbers were over 3000 and our sales team reported back that these were all high quality leads – many more company owners than usual. With a packed programme of educational seminars and meetings this is always a high profile, busy international show.

**Pest Tech**  
Milton Keynes, UK  
10 November

The annual NPTA show is a firm favourite with pest controllers and people were bursting through the doors to get in! This was the first opportunity for our UK based sales, marketing and technical teams to catch up with contacts in the industry face to face and we anticipate great collaborations to follow! It's also a vital way for us to connect with the end users of our products, so thank you for coming along and chatting with us.

**Parasitec**  
Paris, France  
17-19 November

Our autumn closes with this key European show and our regional business managers and their sales support staff have a packed schedule of meetings with customers. With distributors flying in from Africa and the Middle East as well it's a good thing they are multi-lingual! ■



## Product Focus

### Cimetro Super RFU

#### What

Cimetro Super RFU is a ready for use triple action insecticide in a unique 360 degree spray bottle. It contains both a synthetic and natural pyrethroid, in addition to the insect growth regulator pyriproxyfen, for use against flying and crawling insects including ants, fleas, bedbugs, mites, flies, wasps and mosquitoes.

#### Who

For professional pest controllers.

#### How

The unique bag-in-bottle packaging creates a vacuum based spray – there are no aerosols in this product. Repeated actuation sets off a continuous fine mist that spreads evenly on all surfaces, even when held at an angle or upside down.

#### Where

Cimetro Super RFU has been approved for use on mattresses, soft furnishings and all hard, non-porous surfaces, cracks and crevices.

#### When

Cimetro Super RFU is the ideal partner to Cimetro Super EW for use on mattresses and spot treatments. ■

**Find out more and watch the video at [www.pelgar.co.uk/uk/product/cimetro-super-rfu](http://www.pelgar.co.uk/uk/product/cimetro-super-rfu).**



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Full product details can be found at [www.pelgar.co.uk](http://www.pelgar.co.uk). Use biocides safely. Always read the label and product information before use.

