

Pest Magazine provides independent news, views and analysis for pest professionals. With year on year increase in readership reaching all sectors of the pest control industry and packages tailored to suit your campaign requirements, it is the perfect platform from which to reach your target audience.

PRINT

** Special positions +10%*

Full colour, printed magazine published every 2 months.

Full page*	£2,065
Half page	£1,440
Quarter page	£925
Inserts (up to 10 grams)	£980
Wall planner	£615/box

CPD MODULES

Includes print, online & assessment.

Double page module package	£2,775
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SOLUS EMAILS

Ideal for new products or for making a statement.

Solus email	£925
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PEST JOBS

Listings run for one month

Dedicated job listings for the pest sector.

Single job listing	£220
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DIGITAL

Regularly updated with industry news and comment.

Wallpaper ¹	£1,235/mo
Super leaderboard ²	£4,320/yr
MPU	£3,710/yr
Tile	£2,470/yr
Pop-up MPU	£925/mo
Promoted Content ³	£1,235
Surveys ⁴	£1,480
Webinar/Video	POA
Pest library (12 months insertion)	£475/yr

¹ Wallpaper converts to a mobile friendly, in-editorial MPU.

² Super leaderboard converts to a mobile friendly MPU.

³ Includes website and e-news promotion.

⁴ Includes survey & report.

PEST E-NEWS

+MPUs & SNSs run for two weeks

Weekly e-newsletter which goes out every Wednesday.

MPU+	£285
Sponsored news story+	£235

Why PEST Magazine?

Pest Magazine has an increasing readership, reaching across all sectors of the pest control industry.

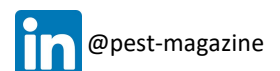
Circulation: c5,100 UK and overseas members.

Database: c4,190 members.

UK - readership breakdown (approx.): Pest Control Companies 70%, Local Authorities 10%, Manufacturers/Distributors 10%, Consultants/Researchers 4%, Facilities Companies Staff 3%, Other 3%.

Web readership by continent 2024: Europe 85%, USA 5%, Asia 4%, Africa 2%, South America 2%, Oceania 2%.

Overseas - readership breakdown (approx.): Pest Control Companies 45%, Manufacturers/Distributors 40%, Consultants/Researchers 10%, Other 5%.



For more information, please contact:

Emma Sharp, Sales Director.

Tel: 01825 701246 Mobile: 07956 881635

Email: emmas@lewisbusinessmedia.co.uk

David Hall, Sales Manager.

Tel: 01825 725299 Mobile: 07935 165264

Email: davidh@lewisbusinessmedia.co.uk